

PLAYERS LIGHTS 25's

Now... 50 free per carton!

Extra!
Extra!Kings
& 100's
Regular and
Menthol

5 free per pack!

We're suggested pricing based on full price brands.

Kings: 10 mg "tar," 0.9 mg nicotine - 100's: 10 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

